Overview of Contoso Corporation

Contoso Corporation, or **The Contoso Corporation** as described by Microsoft; is a fictional multi-use placeholder name used in its technical documentation, demonstrations, training materials, and software examples. **It is not a real operating corporation.**

Introduction to Contoso Corporation

Microsoft uses Contoso as an example of a large global enterprise to demonstrate how businesses can use its products and technologies.

In Microsoft's example scenarios, Contoso is described as:

- **Industry:** Manufacturing, sales, and support
- **Headquarters:** Paris, France
- **Business size:** A large multinational organization
- **Products:** More than 100,000 products in its fictional business model
- **Employees:** A large international workforce

Where can you see Contoso Corporation in Microsoft products?

- Microsoft Azure
- Microsoft 365
- Dynamics 365
- Power Platform

Other fictional companies used by Microsoft

- Fabrikam, another fictional business
- Northwind Traders, a fictional trading company
- Adventure Works, a fictional manufacturing and retail business
- Woodgrove Bank, a fictional banking organization

Training summary

If you encounter Contoso Corporation in a Microsoft tutorial, Azure lab, Microsoft 365 configuration, or Power BI exercise, think of it as a pretend company used to simulate a real-world enterprise environment.

Helpful resources

- Overview of Contoso Corporation - Microsoft Learn | microsoft.com

About this article

- Written by Gary Phatt, a TheOpenRoad Support employee.
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Revision #2
Created 2026-11-04 07:20:38 UTC by Gary Phatt
Updated 2026-11-04 07:33:44 UTC by Gary Phatt